

TackleShare

Program Overview and Loaner Site Guidelines

TackleShare Program Overview

The TackleShare Program, launched in 1998, is a long-running initiative of the Ontario Federation of Anglers and Hunters (OFAH). With the support of the official lead sponsor, Ontario Power Generation (OPG), TackleShare is able to break down barriers that prevent new or novice anglers from taking the initiative to fish Ontario's thousands of lakes and rivers.



The TackleShare Program is the only one of its kind in Canada that provides equipment to children who may not otherwise have the opportunity to experience the excitement of fishing -- and it is completely free. Thanks to TackleShare, money or accessibility to angling equipment is no longer a barrier. More children and novice anglers are given the opportunity to experience fishing, and in turn, understand the importance of conservation and water safety.

TackleShare Loaner Sites

Since the launch of the program, over 140 loaner sites have been established across the province, allowing thousands of new anglers to become involved in recreational fishing. These loaner sites include Ontario Parks, public libraries, conservation areas, and other community organizations. Participating anglers simply sign out a rod and reel, as well as an assortment of tackle in the same way that they would borrow library materials.

To operate as a loaner site you must:

1. Be within a reasonable distance to a fishable shoreline;
2. Keep the fishing equipment tidy and readily available for all participants;
3. Display the following:
 - a. current fishing regulations for participants to read;
 - b. TackleShare brochures; and
 - c. TackleShare posters.
4. Complete a "sign-out form" every time fishing equipment is borrowed;
5. Promote TackleShare within your community whenever possible via:
 - a. social media;
 - b. local news releases;
 - c. local radio and tv
 - d. internal newsletters/tabloids/websites;
 - e. cross promote TackleShare with other community events.
6. Submit an online summary **by September 15** each year;
7. Mail in all "sign-out forms" to OFAH **by October 1**.

In return, TackleShare will provide each loaner site with the following:

- *A minimum of four rod and reel combos;
- *A minimum of four fully stocked tackle boxes;
- Posters and brochures;
- Window decal;
- Sign-out forms;
- TackleShare stickers;
- Young Angler Licences; and
- Recognition of your loaner site at www.tackleshare.com.

* More fishing equipment may be made available upon request and availability.





Loaner Site Application Form

Note: Applications are not guaranteed to become loaner sites. Upon receiving a completed application form, it will be reviewed as soon as possible by the program coordinator. As materials and equipment become available, the program coordinator will contact successful applicants.

Loaner Site Name: _____
Primary Contact Name: _____
Primary Contact Email: _____
Primary Contact Job Title: _____
Primary Contact Phone: _____

Mailing Address: _____ Courier Address: _____
Mailing Address: _____ Courier Address: _____
City: _____ City: _____
Postal Code: _____ Postal Code: _____

Website: _____
Facebook: _____
Twitter: _____
Instagram: _____

Open: Seasonally Year-round If seasonally, when do you open? _____ Close? _____
Days of Operation: Mon Tues Wed Thurs Fri Sat Sun

Is fishing available on site? Yes No
If not, what is the nearest fishable lake, river or pond? _____

Approximate number of visitors **per day** (May – September): _____
Approximate number of visitors **per month** (May – September): _____
Number of fishing rod borrows expected **per month** (May – September): _____
Number of rods and tackle boxes requested to start with: _____
Do you have space at your location to display the equipment? Yes No

How will you promote your site? social media website local radio/tv/newspaper host an event
How much fishing experience do you (primary contact) have? None Casual Angler Avid Angler
Do you have a local fishing group or person to maintain the equipment or provide occasional lessons for borrows? No Yes _____
How did you hear about TackleShare? _____

OFFICE USE
Date Application Received: _____
Reviewed by: _____
Distance to nearest loaner site: _____
Notes:

